

# American Printing House for the Blind

INCORPORATED

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## A Braille Edition of KNOW YOUR WORLD

*Tobey 1/24/69*

### Weekly Newspaper for Slow-Learners

For a number of years, the Printing House has been publishing Braille editions of the Weekly Readers for Grades II-V, Senior Weekly Reader, Current Events, Our Times, Every Week, and Current Science which are reprints of the weekly newspapers published in ink print by the American Education Publishers. These have always been very popular.

American Education Publishers are now publishing a weekly newspaper for slow-learners called Know Your World, and it has been suggested that Braille editions also be provided. In order to determine the demand for such a publication, we are surveying the schools and classes serving blind children to see how many copies would be needed should the publication be undertaken. Following is information as to weekly and yearly costs (for 30 issues, September through May) based on various sized editions:

<u>No. of Copies Per Issue</u>	<u>Weekly Cost</u>	<u>Yearly Costs</u>
50 copies	\$1.45	\$43.50
100 "	.85	25.50
150 "	.65	19.50
200 "	.55	16.50

Based on the total number of copies ordered by all schools, the prices would be set according to the above table. Of course, if orders for more than a total of 200 copies are received, the price would be decreased accordingly.

At this time, would you be good enough to discuss this publication with your teachers and let us know by December 15th how many copies you would order should it be possible for the Printing House to publish weekly Braille editions of Know Your World. (For your information, the Braille edition will require from 20 to 24 pages each issue.) If sufficient orders are received to justify publication, we would plan to start with Volume 2, Issue 16, January 29, 1969. Of course, it will be possible to charge the magazines to quota accounts.

Note: We do not plan a large type edition of this magazine at this time. However, the original ink-print edition is published in very clear 13-point type which might prove suitable for many visually handicapped students.